

How Britain compares

A capital day out:

What it would cost a family (two children, parents and grandparent) to visit a museum, an art gallery, go to a children's show and hear a concert

London

Attraction	Name	Cost breakdown	Total cost*	Total inc. lunch and giftshops §
Museum	British Museum	Free	Free	
Gallery	Tate Britain	Free	Free	
Children's show	The Unicorn Theatre	£12.50; £8 conc.	£49	
Concert	Barbican	Seats £15 apiece	£75	
Total			£124	£174

New York

Attraction	Name	Cost breakdown	Total cost*	Total inc. lunch and giftshops §
Museum	Brooklyn Museum	£3.25 contribution for adults; £1.61 for senior citizens; free for children under 12	£8.04	
Gallery	Metropolitan Museum of Art	£8.04 recommended for adults; £6.43 for senior citizens; free for children under 12	£22.50	
Children's show	New Victory Theater	Seats £10.71 apiece	£53.57	
Concert	Carnegie Hall	£18.75 minimum; there is also the option of a £4.29 family concert for specific concerts	£93.76	
Total			£177.87	£227.87

Paris

Attraction	Name	Cost breakdown	Total cost*	Total inc. lunch and giftshops §
Museum	The Louvre	£5.81; free to under 18s	£17.43	
Gallery	Musee d'Orsay	£5.13; free to under 18s	£15.38	
Children's show	Comédie de Paris (L'apprenti magicien)	Seats £7.86 apiece	£39.30	
Concert	Cité de la Musique	Seats £11.62 apiece	£58.10	
Total			£130.21	£180.21

Berlin

Attraction	Name	Cost breakdown	Total cost*	Total inc. lunch and giftshops §
Museum	Mitte Museum Island; includes Old National Gallery, Altes Museum, Collection of Classical Antiquities, Egyptian Museum, Pergamon Museum, Museum of the Ancient Near East, Museum of Islamic Art	£8.20; £4.10 concessions; free for under 16s	£20.50	
Gallery	Tiergarten, Kulturforum Potsdamer Platz (includes Gemaldegalerie)	£5.47, £2.73 concessions; free for children under 16	£13.67	
Children's show	Grips Theatre	Adults £8.54; children £6.15	£37.93	
Concert	Philharmonie (home of the Berliner Philharmoniker)	Seats £14.35 apiece	£71.76	
Total			£143.86	£193.86

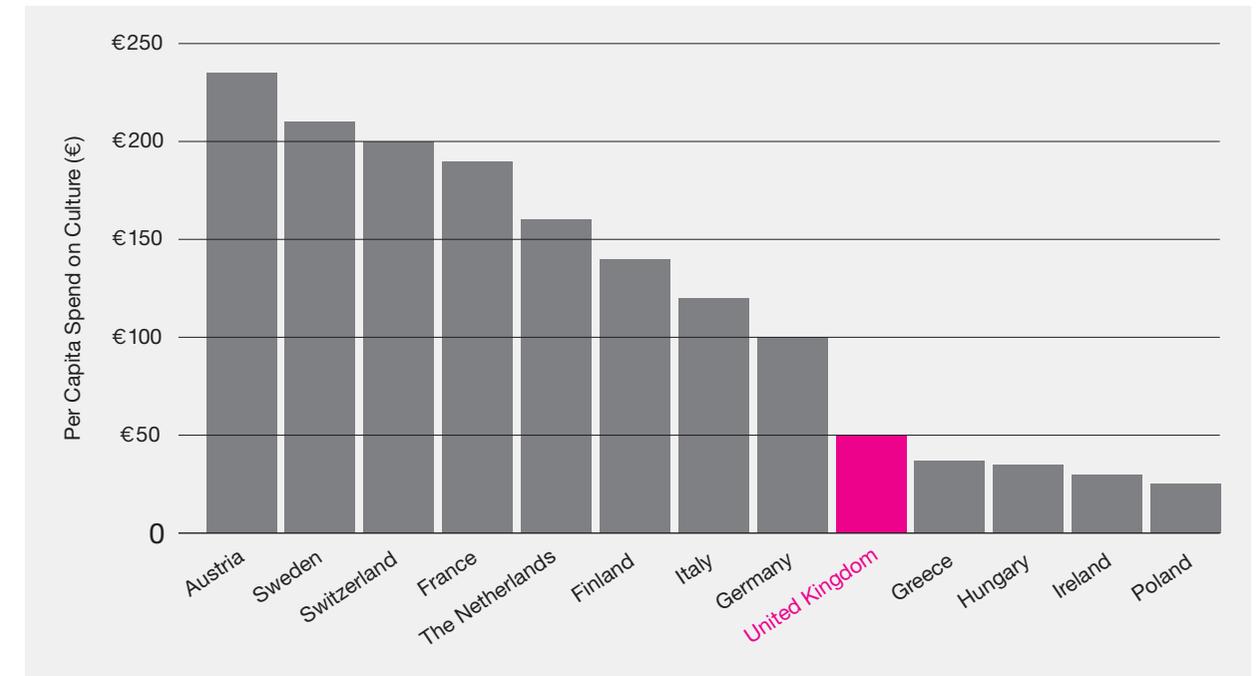
General Note: prices are worked out in £ sterling at the exchange rate as of 31 April 2006 – ticket prices are based on prices given as of that date, or at the prices of shows currently offered; prices do not take into account collective tickets for several museums in a given city.

Calculated as per exchange rates of 9 May 2006; totals represent the tally of all converted prices

* Assuming 1 Senior Citizen, 2 Adults, 2 Children; given in original currency, and calculated on the basis of medium-cost seats

§ Assuming £25 for lunch (based on minimum National Gallery Café prices); and £25 estimate including programmes and visits to giftshops

What European governments spend per head on culture



Source: The Council of Europe/ERICarts 2006



Antony Gormley Domain Field at BALTIC, Gateshead

Copyright: Colin Davison

The cultural sector has delivered

In the past, when the government has increased its cultural investment, the sector has delivered.

Across all national museums, visit numbers have increased by over 50% since 1998/9 as a result of free admission, new facilities and innovative programming.

- The removal of admission charges in 2001 led to a 75% increase in visitors to those museums and galleries that previously charged, more than 5 million extra visits.
- In 2004-5 there were more than 36m visits to national museums.
- Since 2002/3 there has been a 36% increase in the number of visits to national museums from people in low-income groups C2DE.
- In 2004/5 more than 2.7m children participated in educational sessions run by national museums.

Funding for Arts Council England increased significantly between 2000 and 2004. As a result:

- Funding was restored for over 1,000 arts organisations, allowing them to thrive, innovate and attract new audiences.
- Over 17 million arts experiences were offered to young people over a 3 year period.
- The Arts Council's commitment of £25 million to theatre led to a nationwide renaissance in theatre.
- The Arts Council doubled its funding to individual artists to £25 million over 3 years, investing in creativity at the cutting edge. 28% of these artists came from black and ethnic minority backgrounds in 2004/5.

Creative Partnerships has been expanded. By March 2006, Creative Partnerships had:

- Supported 4,747 projects in every area of the curriculum, (of which 1,000 are currently in progress).
- Worked intensively with more than 1,000 schools, 500,000 young people, 46,000 teachers, 4,250 creative professionals and organisations and 31,500 parents.
- Developed Continuing Professional Development opportunities for over 1,000 other schools.

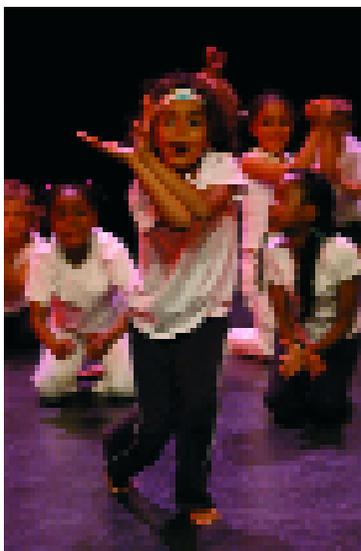


Photo: Brian Slater

Manchester Youth Dance Theatre,
21st anniversary celebrations

The £100m awarded to the Renaissance in the Regions programme means that the Museums, Libraries and Archives Council has been able to bring new life to regional museums, creating new educational opportunities:

- Museums delivered a 24% increase in visitors from low-income groups C2DE and a 6% increase in black and minority ethnic visitors.
- 83% of visitors say that the museum or gallery visited was an exciting place to visit, with 80% also saying that they had gained new knowledge and understanding as a result of their visit.
- In 2004/05, 1.02 million school children took part in museum activities, and 845,000 visited a museum with their school.
- 73% of the teachers say their pupils are learning new subject specific facts thanks to their museum visit.
- 94% of teachers attending a museum activity see it directly linked to the National Curriculum.

The People's Network programme has provided universal access to the internet with public access to broadband-connected computers in every public library. Managed by MLA and funded through lottery money, it was the first public sector IT project to be delivered on time and on budget. Survey data collected shortly after the People's Network infrastructure was formally launched revealed that:

- 27% of People's Network users had never used the internet before.
- In the first few months of the service 25,000 people had started a new course or gained a qualification online.
- 8,000 users have found new jobs thanks to the People's Network.
- 52,500 people have used the service for activities supporting their local community.
- Visitor numbers to public libraries have grown by 19% since 2001/02.

ICA PlayStation

The Institute of Contemporary Arts has teamed up with PlayStation portable to deliver 10 minute downloads of art, direct to gamers' handheld devices. Sony Entertainment UK report that more than a million people have PlayStation Portables. This is not just a wider audience, but potentially a whole new audience for art. The ICA's initiative has taken installations from behind smooth, sliding doors of The Mall and onto the consumer highway of the fastest moving of contemporary cultures – the moving image.



Sony PlayStation Portable and the ICA's latest collaboration ICA: The Show, an exclusive digital guide to culture available for download from www.yourpsp.com

Give us the tools...

and we will deliver a world-class culture to welcome the Olympic Games in 2012. It is essential that Britain's cultural institutions are able to maintain their world-class status to guarantee a successful run-up to 2012, and that we make further investments to ensure a lasting legacy.

To achieve the potential of what we have to offer, and to make the best of the assets that we have created, the role of the cultural sector in helping to create a better society needs political recognition; support for what the cultural sector has to offer needs to be at the centre of public policy.

Culture drives community development, and encourages social change; the cultural sector adds value to everything that governments want to do. Above all, the contribution of culture is to do what we do best:

Preserve and interpret the legacy of the past, whether it be in museums, art galleries, libraries, theatres or concert halls.

Bring the past into relation with the present, by explaining its meanings and empowering new generations to engage with and understand it.

Enhance the present by capturing and giving expression to the best of what is being written, imagined, and said, and ensuring the highest standards of presentation and performance.

Invest in the future by encouraging innovation and experiment, by using new technologies to devise new ways of presenting and enjoying culture, and by ensuring that every member of society has equal access to all that we have to offer, and actively takes part in everything that we do.

We have come together for the first time to celebrate what we have achieved in the past ten years, and to show what we want to do in the next ten. We are committed to working together across the cultural sector to help build a society that is confident, creative and educated, and where, as equal citizens, people can freely interact with each other to give expression to their ideas, their beliefs and their sense of identity.

These are our Values. This is our Vision.

Arts Council England
The National Museum Directors' Conference
The Museums, Libraries and Archives Council
The Association of Independent Museums
The Group for Large Local Authority Museums
The Museums Association
The University Museums Group



Hall Two, The Sage Gateshead

Credit: Richard Bryant



The Lowry, Salford Quays, Greater Manchester

Copyright: Len Grant

Values and Vision: The Contribution of Culture