

NMDC has undertaken research to seek data about the performance of leading museums around the world. This research will complement the research on UK National Museums being undertaken by Tony Travers of LSE for our *Valuing Museums* project. Research has found that few countries collect and publish information about performance to the same degree that UK national museums do. This is due to different reporting structures, different levels of accountability and to some extent different ideological understanding of museum performance. However, it is possible to make comparisons on income, visitor numbers and numbers of staff. The full report will be available shortly on our website at [www.nationalmuseums.org.uk](http://www.nationalmuseums.org.uk) For more information, please contact Emily Adams [eadams@iwm.org.uk](mailto:eadams@iwm.org.uk). Some selected highlights are as follows.

## France

### The Réunion de Musées Nationaux

The Réunion de Musées Nationaux publishes annual reports, which can be downloaded from their website ([www.rmn.fr](http://www.rmn.fr)). The most recent one covered the years 2000 and 2001. The Ministry of Culture has a Department of Studies and Futurology (EPD) which produces statistics on cultural activity. A summary of these, known as *Mini Chiffres Cles* (Mini Key Figures) are published on their website each year. The most recent figures cover 2001.

#### Most visited national museums

(figures for 2000-1 from RMN Annual Report 2000-2001, figures for 1999 from Ministry of Culture)

	Louvre	Versaille	Orsay	Picasso	Fontainebleau
Data 1999	5,729,000	2,685,000	2,724,000	576,000	321,000
Data 2000	6,095,400	2,859,238	2,347,660	527,379	347,620
Attendance 2001	5,093,280	2,579,339	1,601,259	471,467	329,954

#### Total visitors to RMN (does not include Louvre & Versaille)

2000 4,834,386

2001 4,348,789

The percentage of visitors who pay for admission is quite consistent at around 70%.

#### Ministry of Culture Expenditure

	1999	2000	2001	2002
Total Budget (Converted to £ at current exchange rate)	15.7bn Francs (£1.677bn)	16.1bn Francs (£1.730bn)	2.5bn Euros (£1.751bn)	2.6bn Euros (£1.822bn)
Administrative expenditure	77%	78%	78%	79%
Capital Expenditure	23%	22%	22%	21%
Percentage of General Budget of the State	0.97%	0.98%	0.98%	1.0%

### Musee du Louvre

The Louvre publishes annual reports giving detailed information about expenditure, visitor numbers and staffing levels. These can be found on the Louvre's website at [www.louvre.fr/francais/publicat/rpt.htm](http://www.louvre.fr/francais/publicat/rpt.htm) The most recent published report is 2001 and includes the following figures:

Total Income	570,9m francs
Government funding	€80.5m (euro)
Total number of employees	1,233
Visitors numbers	5,093,280 (2001) 5,800,000 (2002)
- of which, international visitors	64.7%
Number of children in educational programmes	517,950

# Netherlands

State funding of culture takes three forms: long-range institutional subsidies, project subsidies and special-purpose grants. The main flow of funding is the long-range subsidies which are allocated every four years on the basis of a balanced consideration of subsidy applications from all the different sectors. These applications are submitted a year before the start of the next funding period. Subsidies are provided in the form of a block grant, so that institutions can reserve any operating surplus to use later for extra activities or to cover operating deficits, provided the operational budget balances out over the entire subsidy period. For example, an institution may choose to save up during the first two years of a subsidy period in order to undertake extra activities in the third year. (source: Ministry of Education, Culture and Science (MinOCenW) [www.minocw.nl/english/figures2003/102.html](http://www.minocw.nl/english/figures2003/102.html))

As in the UK, the main ministerial and government responsibilities for museums relate to the management of the national collections. In the Netherlands, this is delegated to the semi-privatised national museums and overseen by the Cultural Heritage Inspectorate. The Netherlands Institute of Cultural Heritage (ICN) provides services and information to the entire museum sector.

The Ministry of Education, Culture and Science website gives details of funding for museums from 1984 to 1998 (in guilders) and from 1997-2001 in Euros.

## Outline for Expenditure on Culture from Public Funds 1997-2001 (in millions of Euros)

	1997	1998	1999	2000	2001
Total Expenditure for Culture (millions Euros)	1,137.3	1,298.4	1379.8	1,423.0	1,493.3
Museums (millions Euros)	89.4	87.8	123.9	183.5	138.4
Total Revenue from Cultural Management (includes museums, historic buildings & sites, archaeology and Public Records)	5.2	2.9	3.1	2.3	3.8

The total budget for culture is approximately 1% of the national budget and has remained more or less stable for the past ten years. (source: Cultural Policy in the Netherlands, Ministry OcenW – [www.minocw.nl/english\\_oud/cubeleid\\_engels/h41.htm](http://www.minocw.nl/english_oud/cubeleid_engels/h41.htm))

The table above shows that the museum budget has grown dramatically over the last 20 years. The state museums gained slightly more breathing space in 1989; previously they had been required to re-channel their income into the state purse, but from then on they could invest their revenues in their own operations. The budget was increased for several years from 1991 in order to implement the Delta Plan for the Preservation of the Netherlands Culture Heritage. As the backlogs in registering and conserving museum collections are resolved, these incidental funds will be decreased and the structural budgets increased. A third major shift in the museum budget took place in 1995, when the state museums were privatised and museum staffing costs were transferred to the budget. Finally, the museum budget was increased yet again in 1996 when the museums were made to pay rent on their premises for the first time.

## Total Visits to (former) National Museums

The Ministry of Education, Culture and Science publishes visitor figures for all subsidised museums.

	1997	1998	1999	2000	2001
Total Visits to subsidised museums	4,437,000	4,759,000	4,701,000	4,907,000	4,605,000
Total visits to (former) national museums	3,835,000	4,137,000	4,099,000	4,293,000	4,047,000

## The Rijksmuseum

The Rijksmuseum publishes annual reports on their website. This includes detailed information about visitor numbers, staff numbers etc but no financial information. The Rijksmuseum's website <http://www.rijksmuseum.nl> provides information about visitor figures to the museum.

### Domestic and Overseas Visitors

Year	Total Visitors	National	International	% International
2001	1,015,561	366,389	649,172	64
2000	1,146,438	585,811	560,627	49
1999	1,310,498	508,498	801,999	61

### Website hits 2001

Unique visitors	296,975
Page Views	1,306,024

### Staff (2001)

Total number	368
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## Visitor Type

	2001	2000	1999	1998
School trip and museum lessons	44,135	46,400	78,226	61,400 0

78% of visitors paid for admission in 2000, and 68.6% in 2001. The Rijksmuseum had 10,587 visitors on Museum Night in 2001

## United States

So far we have only been able to obtain these details from the J Paul Getty Trust. We are seeking information from other museums. Please contact Emily Adams for more details.

### The J Paul Getty Trust

The J Paul Getty Trust operations include the Museum, Research Institute, Conservation Institute and Grant Program. Latest figures available are in the Annual Report 2000-0 (available in hard copy only).

#### Statement of Financial Activities for years ended 30 June 2001 and 2000

Support and Revenue	2001	2000		1999	1998
Endowment funds used for operations	\$242,191,000	\$225,945,000	Net Investment income	711,538,000	718,652,000
Sales and other income, net	\$10,417,000	\$9,747,000	Net revenue and other income	18,304,000	25,750,000
Contributions	\$2,693,000	\$1,601,000			
<b>Total</b>	<b>\$255,301,000</b>	<b>\$237,294,000</b>			

Expenses	2001	2000	Annual Report 1998-9	1999	1998
Museum	78,484,999	79,766,000	Museum Operations	56,173,000	48,006,000
Research & Library	46,187,000	44,302,000	Library Operations	30,065,000	31,857,000
Conservation	29,569,000	27,488,000	Conservation	40,665,000	45,911,000
Education	13,069,000	12,698,000	Education	26,981,000	25,566,000
Grants Program	17,799,000	23,729,000	Scholarship	50,195,000	45,702
<b>Total program services</b>	<b>185,108,000</b>	<b>187,983,000</b>			
Supporting Services – general and administrative	42,180,000	33,257,000			
<b>Total Expenses</b>	<b>227,288,000</b>	<b>221,240,000</b>		<b>204,079,000</b>	<b>197,042,000</b>

Capital Expenses	2001	2000	1999	1998
Publications	1,703,000	2,071,000	2,246,000	5,382,000
Collections Development	77,304,000	85,605,000	30,058,000	56,194,000
Facilities, equipment and building programme	31,378,000	18,387,000	35,475,000	115,257,000

	2001	2000	1999	1998
<b>Trust Endowment Growth</b>	<b>\$4.9bn</b>	<b>\$5.6bn</b>	<b>\$5.3bn</b>	<b>\$4.9bn</b>

Visitors to The Getty Centre 2001 – 1.4m  
(no admission charge)

#### Staff Numbers

1999 – 1,364 Full Time Equivalents  
1998 - 1,257 Full Time Equivalents

# Ireland

## National Gallery of Ireland

website: [www.nationalgallery.ie](http://www.nationalgallery.ie)

Figures for income and expenditure 2001/2002, and loans of works to other institutions, this data is available in their annual report, a copy of which is being sent to us.

Number of Visitors (2001/2): approx 750,000 (the Gallery has only recently installed a more accurate footfall system to record visitor attendance, so a precise figure will not be available until end 2003).

Number of Employees: 150

# Germany

The Institute Fur Museumkunde (IfM) undertakes research into a whole range of museum activities. There are two institutions in Germany which regularly collect data on museum personnel and on financing of museums. One is the statistical office of the city Stuttgart which for the "Deutscher Städtetag" undertakes a survey of museums in large towns every 4-6 years. museums, which is about nine percent of all German museums make up to nearly sixteen percent in the group of museums which is selected by the Deutscher Städtetag.

## Governance of German Museums (museums included in 1996 the survey of Deutscher Städtetag)

Type of ownership	Number of museums in this group	%	all museums	%
State	344	15,9	466	9,2
municipalities, communities/district areas	903	41,7	2.243	44,5
other public institutions	177	8,1	280	5,5
private associations	411	19,0	1.102	21,9
companies	102	4,7	180	3,6
private foundations	35	1,6	57	1,1
Private persons	100	4,6	386	7,7
Private and public institutions	96	4,4	326	6,5
Total	2,168	100	5,040	100

Deutscher Städtetag collects information on museum funding by municipalities. Together the municipalities (without the three towns Berlin, Hamburg, Bremen) in 1992 spent 8.477.644.000 DM (which means 4,4 percent of their whole budget) on cultural affairs. Of this 1,024,881,000 DM (12 %) was spent on museums, i.e. about 0.5% of the whole budget is spent on museums.

Another statistic from Deutscher Städtetag for 1992 which analyses answers from 1,739 museums, (83 % of all museums in that year's survey) gives some more information on the overall budgets of the museums. These 1,739 museums together spent 2,139,150,000 DM in 1992. 43 % of this amount was spent for staff, about 7 % for acquisition of objects. The statistic shows that the same museums earned about 27 % themselves, this means through entrance fees, selling publications or renting of rooms.

## Cultural Expenditure by Public Institutions (Statistisches Bundesamt, 1994).

Institution	Expenditure in 1994 (in million DM)
KMK (group of the 16 ministers of culture)	15,507
UNESCO	32,371
Statistisches Bundesamt (central statistical bureau)	14,505
Deutscher Städtetag	19,977

The full report on international museum figures will be available shortly on the NMDC website at [www.nationalmuseums.org.uk](http://www.nationalmuseums.org.uk) The Valuing Museums report on UK national museums will be published in January 2004. For more information, please contact Emily Adams [eadams@iwm.org.uk](mailto:eadams@iwm.org.uk).