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## Roots and Branches

### Manchester Museum

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**A partnership of Manchester Museum, Museum Development North West (MDNW) and the Carbon Literacy Trust have cemented a three year working relationship by being awarded £136,750 of Arts Council England's National Lottery Project Grant funding for an ambitious two-year project, *Roots & Branches*, to dramatically scale up the roll-out of Carbon Literacy training for museums.**

The 'branches' of the project will create a nationally aware and active sector, with Manchester Museum (world's first carbon literate museum) and MDNW two of the first organisations to respond to ACE's new 'Let's Create' 10 year strategy putting environmental responsibility at the core of its investment portfolio.

The 'roots' are at Manchester Museum, creating a nationally significant co-working hub of cultural environmental action that will bring together museum staff, educators, environmentalists, artists, researchers, 3rd sector organisations and students and will become a feature of the visitor experience in the newly-reopened Museum, all coordinated by an innovative new post shared between Manchester Museum and the Carbon Literacy Trust.

Across two years the project will train and certify as Carbon Literate 1,500 individuals that work and volunteer in museums, and see 300 museums developing organisational pledges to take action against climate change. The training will kick off on 1st November 2021, the first day of COP26, as part of Carbon Literacy Trust's 'Carbon Literacy Action Day' – a global attempt to have a record number of people trained in Carbon Literacy in one day. The project fits with the Carbon Literacy Trust's wider global work; to date nearly 18,000 people have been certified as Carbon Literate across more than 1,200 organisations in 10 countries, with each participant making an average carbon saving of 5-15% through their actions.

Partners: Manchester Museum, Museum Development North West, Carbon Literacy Trust