

## Planet PK

### Cornwall Museums Partnership

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**Planet PK is the multi-award-winning environmental programme of PK Porthcurno, Museum of Global Communications. It recognises the duty-of-care as residents and landowners in Porthcurno valley. Planet PK embeds green values within future business, programming and marketing plans to ensure the environment is central to every decision they make.**

In 2020, Planet PK won the national Cultural Enterprises Association "Green Award" for wildflower planting, sustainable sourcing in the shop and cafe, installation of renewable energy, beekeeping, and habitat/wildlife protection on the museum grounds. It also won the Cornwall Heritage Award for "Contribution to the Environment and Circular Economy".

Planet PK also became a 'Plastic Free Business Champion' with Surfers Against Sewage (SAS), assisting two other local businesses to achieve the same status. They have since initiated a Plastic Free Steering Group for the whole of Porthcurno. The group contains representatives from Cornwall AONB, National Trust, Minack Theatre, Porthcurno Beach Café, and Residents' Association. Planet PK has organised several community Beach Cleans to tackle litter and marine plastic issues in Porthcurno caused by its popularity as a visitor destination.

Planet PK sits on the Penwith Dark Skies Steering group, supporting their application to make West Penwith an International Dark Sky Park. They also curated an exhibition in PK Porthcurno – 'Lights Out for Darker Skies' celebrates the beauty of the night sky, raising awareness light pollution amongst museum visitors.

Over the last year Planet PK has focussed digital engagement on Porthcurno's natural heritage and habitat, with highly successful social media takeovers including Visit Cornwall, The Wildlife Trusts, Cornwall AONB, Cornwall Mammal Group, Cornwall Seal Group. They were also featured by SAS, Finisterre, and BBC Springwatch.

Future aspirations include achieving Plastic Free status with SAS and partnership working on land management plans to further protect and enhance the trees, woodlands, and wildlife habitat of Porthcurno.

PK Porthcurno is one of seven museums in the Cornwall NPO museum consortia led by Cornwall Museums Partnership.



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**Image caption:**  
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