

Head of Design & Digital Media



Royal Museums Greenwich

The ideal candidate will be someone with dynamic new ideas for ensuring that this content, alongside the Museum's Collections and other resources are relevant and accessible to audiences on site and beyond. The successful candidate will also make sure that we are on the leading edge of digital communication, highlighting not only our work but making our content relevant and accessible to today's audiences. The postholder will also be responsible for managing 2d and 3d design, helping to establish quality standards including brand guidelines and other forward facing design projects.

Key Responsibilities:

- Deliver and renew the digital strategy and drive catalyst design and technology projects, such as The Great Map, collections online, citizen science, mobile experiences and the Museum's Compass Card system.
- Provide design leadership, setting benchmarks of best practice for exhibitions, public spaces and digital media, putting audiences at the centre of our work.
- Develop a programme of digital content for exhibitions, the website and digital marketing initiatives using evaluation to inform decision making.
- Provide forward-looking oversight of the Museum's programme of collections digitization and display.
- Inspire the Museum's design and technology teams, leading up to 20 people from diverse disciplines, such as project managers, editors, designers, developers and technicians.
- Ensure a proactive and sustainable programme of maintenance for displays.
- Provide a creative research and development function for the Museum's public programmes.
- Have an extensive network of creative resources and an eye for spotting and cultivating new talent, including links to leading design schools.
- Manage a significant annual budget and procurement of design and digital services.
- In consultation with the Director, Programming and Exhibitions, identify and establish all necessary staff and financial resources to undertake the future work programme.
- Ensure the profile and reputation of the Museum's work is established and maintained as an industry leader.
- Working as part of the Senior Management Team and with other key staff to ensure an effective co-operative approach to delivering the Museum's Corporate Plan.
- Support the Director, Programming and Exhibitions in the development and implementation of the Strategy for Public Engagement.

Qualifications and Experience:

Essential

- A creative leader with a strong sense of design and understanding of audiences, as evidenced through award-winning design and digital media projects in the wider cultural, heritage, or media sectors.
- Experience of working with new technologies, ideally in the arts and cultural arena, and experience managing large new media projects.
- Experience of building and leading high-performing, multi-disciplinary teams.
- Significant track record of delivering large, complex projects, including data-driven services and integrated digital-physical experiences, using Prince 2 methodology.
- Excellent communication skills and industry profile, demonstrated by participation in conferences and professional networks.
- A strategic thinker, with proven experience of building and participating in external collaborations.
- Management experience in both the public sector and creative industries, with a good understanding of the digital agendas of government and key funders, such as the Arts Council England and Heritage Lottery Fund.
- An understanding of accessibility and user experience.

•A strong interest in the creative potential of collections for public engagement.

Terms and Conditions:

The post holder will work a 41 hour week, core hours Monday to Friday, 9.00am to 5.00pm, with an additional hour to be worked in agreement with line management.

Salary: £45,000 - £60,000 per annum

Closing date: Tuesday 28 May 2013.

Interview date: Thursday 6 June 2013.

To apply please email a CV and covering letter to recruitment@rmg.co.uk or post to Human Resources, National Maritime Museum, Park Row, Greenwich, London, SE10 9NF

Please also take the time to complete an equal opportunities monitoring form.

We regret we are unable to reply to every applicant. If you do not hear from us within three weeks of the closing date please assume you have not been shortlisted.

The Museum holds the 'two ticks' disability symbol and will guarantee an interview to disabled candidates who meet the essential criteria. Please indicate clearly in your covering letter if you wish to be considered under this scheme.

Location:	Greenwich
Category:	Design
Duration:	
Type of Contract:	Permanent
Hours:	Full Time
added: May 13, 2013	deadline: May 28, 2013

More information: <http://www.rmg.co.uk/jobs>