

THE ECONOMIC IMPACT OF OUR MUSEUMS

The Gross Value Added (GVA) generated by the museum sector in England in 2012/13 was estimated at

£1.45 billion

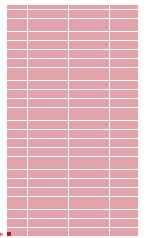
and the ratio of this to public sector grant is



£2.20:£1 GRANT GROSS VALUE ADDED

Government support is **less than**

0.09% GDP



Museums generate **£3 INCOME**

FOR EACH **£1 PUBLIC INVESTMENT**

Manchester

16 principal cultural institutions

employ the equivalent of

2,152 FTE JOBS

giving a total GVA impact of

£86.9m

directly generating

£81m

of additional tourist expenditure

National Museum of Scotland, Edinburgh



Generating

£67.8m

national economic benefit

Supporting

3,124 FTE JOBS

Providing a **3:1 return**



for every £1 spent by the Scottish Government, the Scottish economy benefits by at least **£3.19**

National Media Museum, Bradford

Generating

£26.4m

for the UK economy

with

£24m

directly benefitting Bradford district

VISITOR EXPENDITURE = **£20,649,200**

Natural History Museum, London

In 2010 the Natural History Museum's economic impact was assessed as between

£253m and **£262m**



Imperial War Museums

The IWM's 5 sites have a total economic impact of

£80.5m

